

Supply Chain Solution for a Food Manufacturer

A major poultry manufacturer sought dramatic enhancements in its supply chain to help develop unbreakable customer relationships.

Main Objective

The client wanted an integrated, flexible and efficient supply chain solution to help drive continuous asset, cost and margin improvements.

Customer Results

MAVERICK obtained higher levels of customer service and value by providing a comprehensive plan that significantly improved the make and delivery areas of the client's supply chain. MAVERICK also coordinated e-business capabilities through an e-team initiative. Through improved production scheduling and decision support analysis, the client was able to increase productivity throughout all levels of operation.

Application Description

- Business improvement opportunities were identified and business objectives and growth strategies were verified.
- The client's supply chain vision was documented, analyzed and validated.
- Current state initiatives were reviewed.
- MAVERICK met with key personnel one-on-one to clarify knowledge gaps.
- "As-is" business practices and technologies were verified.
- Essential requirements were determined.
- An alternative technology solutions shortlist was documented.
- A strategic roadmap was developed, including alternatives and recommendations. Findings were presented and reviewed with the client's executive vision team.

