

# Food Manufacturer Implements Recipe Management Solution

The manufacturer decided to implement SAP's mySAP product lifecycle management (PLM) recipe management module and needed MAVERICK's help to understand what it takes to develop the product lifecycle from ingredient specifications to labeling.



## Main Objective

The manufacturer needed to fully understand its new PLM system for recipe management in order to introduce products faster and reduce costs.

## Customer Results

MAVERICK helped the manufacturer reduce product development costs while increasing revenue, product quality and innovation.

## Application Description

- MAVERICK developed a comprehensive project plan for implementing mySAP PLM. The plan utilized a procedure that would take a thin slice, or individual product, and develop a PLM model for the product's entire lifecycle. The intention was to build a single product, ideally a highly complex one, so that all aspects of the product formula could be exercised and built, such as moisture calculations, multiple-level product structures, ratios of centers to shells, etc.
- Experts from MAVERICK and SAP worked with the manufacturer to develop the thin slice, enabling the manufacturer to learn how the project development worked and how to configure SAP to deliver the best possible business results.

## The MAVERICK Difference

MAVERICK Technologies applied its best-practice business process expertise to help this manufacturer gain a successful PLM solution. MAVERICK's methodology ensured low-risk, rapid deployment, which resulted in quick, visible results.

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